

**Blizzard Bag**

**Mr. Hilgenberg**

**Career Based Intervention**

**Learning Target:** I can learn to identify methods of preparing for interviews, including researching and rehearsing.

**Scenario:** You have an interview next week for the position of Running Shoe Brand Manager at a large athletic apparel company. You need to know more about the company and industry before the interview.

1. Visit the web site of a major athletic apparel company and research its history. Also search the web sites of business and retail magazines for articles on trends in the industry.
2. Write a one page summary of important facts that may be helpful to know during your interview.